

Soufiane Elisy

Graphic Designer | Remote Creative Specialist

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Professional Summary

Creative Graphic Designer with over 6 years of experience delivering impactful visual designs for brands, agencies, and startups. Skilled in creating logos, brand identities, social media campaigns, and print materials using Adobe Creative Suite, Figma, and modern AI tools. Passionate about transforming ideas into engaging, high-quality visuals that communicate clearly and strengthen brand presence. Experienced in remote collaboration and dedicated to meeting deadlines with precision and creativity.

Core Skills

- **Design Expertise:**
Logo Design · Brand Identity · Visual Communication · Layout Design · Print & Digital Media · Social Media Design
Typography · Color Theory
- **Software Proficiency:**
Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Adobe XD · Figma · Canva · Adobe After Effects · Adobe Premiere Pro
- **Additional Tools & Knowledge:**
AI Design Tools (ChatGPT, Sora, Google AI Studio, Kling) · Miro · Microsoft Office Suite
- **Languages:**
Arabic – Native | English – Fluent | French – Beginner | German – Beginner

Professional Experience

OV Media | Remote | May 2025 – Present

Graphic Designer

- Design marketing materials, social media content, and brand visuals aligned with company campaigns.
- Collaborate with creative teams to develop high-quality digital graphics and visual assets for clients.
- Contribute to concept development and ensure consistent visual identity across all media.

Phalandium | Remote | Dec 2023 – May 2025

Graphic Designer

- Created engaging digital and print designs, including social media visuals, posters, and product branding.
- Designed promotional visuals and marketing campaigns that improved brand visibility.
- Worked closely with project managers to deliver creative concepts under tight deadlines.

Deep Web Maroc | Remote | Oct 2020 – Jan 2021

Graphic Designer (Internship)

- Designed social media visuals and marketing materials for local digital campaigns.
- Gained experience in remote collaboration and content creation for online audiences.

Education

Certificate in Computer Science

Multi-disciplinary Institute of Commerce and Applied Computer Science – Ouezzane, Morocco
Mar 2023 – Jun 2023

High School Studies – Literature and Human Sciences (Final Year Level)

Mohamed V High School – Zoumi, Morocco

2018 – 2019

Professional Development

- Logo Design Process from Start to Finish
- Professional Logo Creation in Adobe Illustrator
- Art Fundamentals: Building Blocks of Digital Painting
- Graphic Design – Build a Better Portfolio
- Adobe After Effects CC: Motion Graphics & Visual Effects
- Digital Painting Masterclass (Beginner to Advanced)

Portfolio & Interests

Portfolio: [behance.net/sofianelisy](https://www.behance.net/sofianelisy)

Availability: Open to remote freelance or full-time roles

Personal Interests: Basketball · Playing Guitar · Video Games · Learning Languages